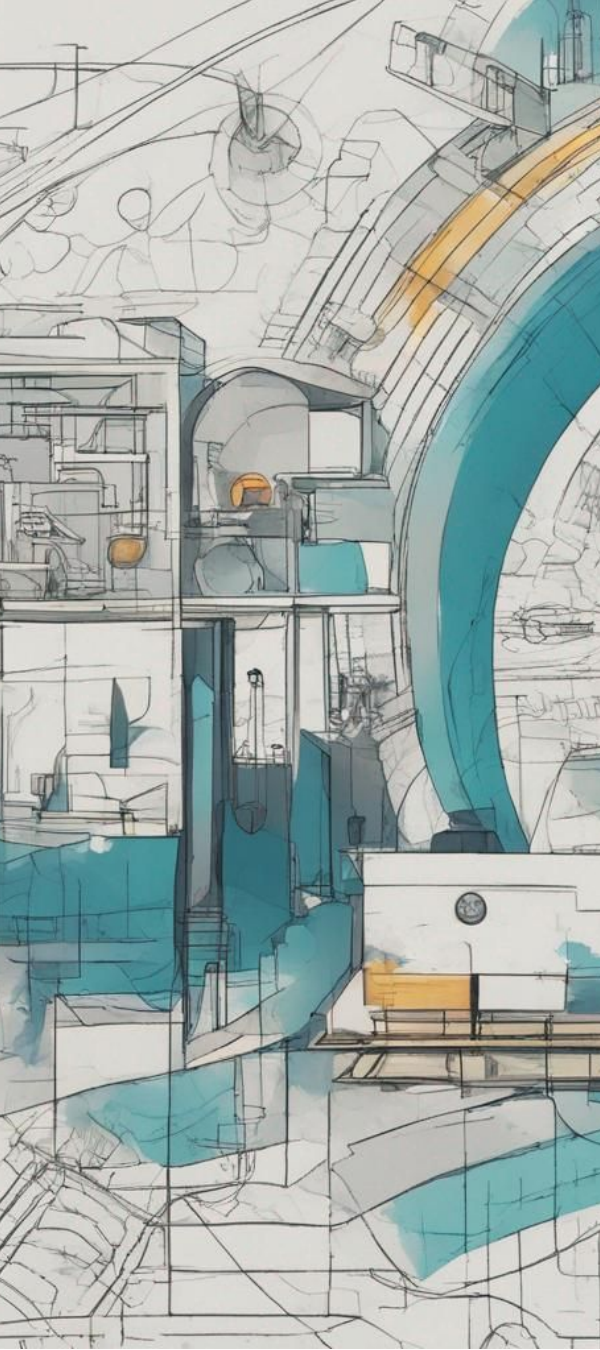# What is Design Thinking?

Design thinking is a human-centered, iterative approach to problem-solving that puts the end user at the center of the process. It involves empathizing with the user's needs, defining the problem, ideating potential solutions, prototyping, and testing. This innovative methodology fosters creativity and encourages collaboration among multidisciplinary teams.

Management and Strategy Institute

Benefits of Design Thinking Certification

1 **Enhancing problem-solving skills**

[Design thinking certification](#) equips individuals with the ability to effectively identify and solve complex problems by focusing on human needs.

2 **Fostering creativity and innovation**

Certification in design thinking empowers individuals to think more creatively and develop innovative solutions to challenges.

3 **Gaining a competitive edge in the job market**

The certification provides a strategic advantage in the job market by showcasing an individual's proficiency in innovative problem-solving.

Building a strong network of professionals

Collaborative Opportunities

Design thinking certification fosters connections with like-minded professionals and experts in diverse fields, creating opportunities for collaboration.

Knowledge Sharing

Certification facilitates interaction with a community of design thinkers, enabling the sharing of insights and experiences.
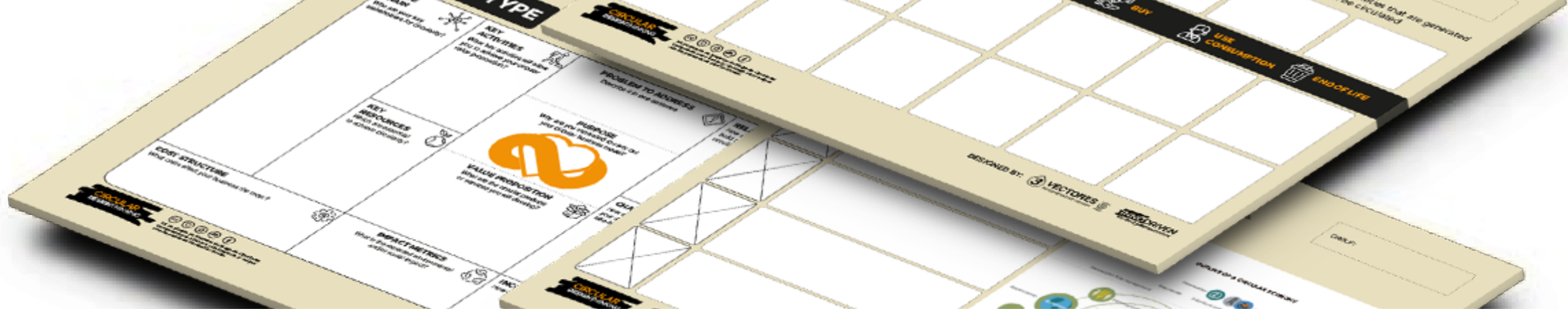
Access to resources and tools

1 **Certification Exam**

Price includes access to the MSI certification exam. Once passed, you'll achieve the following certification:

Strategic Design Thinking Certified (SDTC)

2 **Learning Material**

Access to MSI learning materials and platforms ensures continuous development of design thinking skills and knowledge.