

## **Coaching Code of Ethics**

1. I will always act ethically and respectfully to support the professional relationship with my client/student.
2. I will take great care in creating a positive and professional environment which respects the client/student and their personal values.
3. I will honor all points stated in any verbal and/or contractual agreement, which has been agreed upon by my client/student and I. I will ensure that, prior to or at the initial session, my client/student understands the nature of my work, the bounds of confidentiality, financial arrangements and other terms of any agreement between them and I.
4. If I am expected to provide feedback or a progress report to a supervisor or other stakeholder within my organization, I will always remain honest and never disclose private matters which have been expressed to me in confidentiality by my direct client/student.
5. I will protect the confidentiality of my clients/students, unless it is legally imperative that I make a disclosure or have been given written permission to do so. If I find myself in a situation, in which I clearly do not have the skills appropriate for the situation, I will bring closure to the situation and make an appropriate referral.
6. I will at all times strive to recognize personal issues that may impair, conflict or interfere with my performance or my professional relationships. Whenever the facts and circumstances necessitate, I will promptly seek professional assistance and determine the action to be taken, including whether it is appropriate to suspend or terminate my professional relationship(s).
7. I will accurately identify my qualifications, expertise and experience as a Coach, Supervisor, or Trainer.
8. I will do my best to ensure that my client/student leaves in a resourceful and alert state at the end of each session.

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9. I will be responsible for setting clear, appropriate, and culturally sensitive boundaries that govern any physical contact that I may have with my clients/students.
10. If I believe the client/student would be better served by another Coach, Therapist, Mentor, Supervisor, Trainer, or by another resource, I will encourage the client/student to make a change.
11. I will respect the client's/student's right to terminate the session/program at any point during the process. I will be alert to indications that the client/student is no longer benefiting from the session/program/training.
12. I will do my best to model and integrate the knowledge that everyone has their own best answers to any of life's challenges within them.
13. I promise that as a certified coach, I will continually work to improve my coaching abilities and seek continual educational as necessary.
14. I understand that coaching is the process of helping people identify and achieve personal goals through developing skills and attitudes that lead to self-empowerment. A life coach does not act as a therapist, counselor, or health care provider, and psychological intervention lies outside the scope of life coaching.