



## Management and Strategy Institute Ambassador

Complete the following steps to qualify for the Management and Strategy Institute Ambassador program.

1. Complete at least 1 MSI certification program. This can be a paid or free certification.
2. Follow MSI on a social media platform (Facebook, Twitter, or LinkedIn)
3. Write a review about MSI ([Facebook](#) or [Google](#) or [BBB](#)).
4. Refer a friend or colleague.

### Other ways to help!

These aren't required, but it's a great way to help spread the word about MSI certifications!

- Post about MSI on social media and include a link to <https://www.msicertified.com>
- Submit a press release announcing your MSI certification ([Download template](#)).
- Add a link to your online college alumni group.